

S11 E10

LEGACY AROUND THE WORLD

100th Show Legacy Special

PAGE 1/2

LEGACY PROJECT

Follow-Up Details Email to Selected Doctor

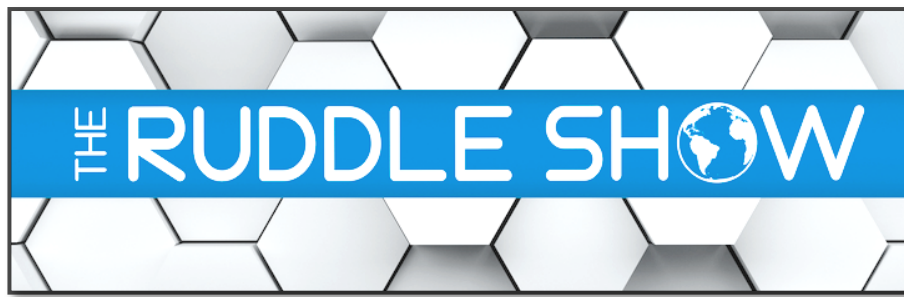
Dear <<Selected Doctor>>,

I am very pleased you have opted to participate. Your contribution means a lot to me and I think our viewers will love to see you and hear what you have to say.

Just to get on the same page, Legacy is basically a measure of the impact you have on other people, how they think, what they say, and what they do as a result of having known you. Maybe when you started your career, you did not have a solid vision of where you would end up, what you would be ultimately known for, or how you would make a difference in people's lives. However, as time passed and opportunities presented, maybe you started to see more clearly your path in life, or your Purpose. Some ideas that come to mind when we think of Legacy are: purpose, being a positive role model, long-term focus, succession planning, how you want to be remembered, what you want to pass on, etc.

Some topics related to Legacy that you might choose to talk about are:

1. Treating/helping patients...or helping the disadvantaged in remote areas of the world.
2. Writing/Publishing...Have you published a lot, written chapters, books?
3. Inventing...have you invented any technology or techniques you are proud of
4. Teaching...impact on students, the profession
5. Personality characteristics you want to be remembered for: hard worker, funny, approachable, creative, humble, great communicator, etc.
6. Being a great family person, balancing work/life
7. Can be unrelated to dentistry...you want to be remembered for charity work, athletic endeavors, financial investments, creating a business, speaking multiple languages, etc.
8. Did you always see yourself as who you are now, or did you make adjustments, course corrections? In other words, how have outside influences altered your path?
9. Is Legacy something that you think about very often? Do you feel your Legacy is still being created or set? Does retirement play a role in your idea of Legacy?



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PAGE 2/2

10. Has luck played a role in getting you to where you are now? How much luck?
How much hard work?
11. Do you have a role model who you have aspired to throughout your life? Is your Legacy modeled after someone else's Legacy?
12. Legacy and priorities. Are these connected for you and how?

If you are not sure what to talk about, I encourage you to think about what you are most proud of in any aspect of your life and the impact it has had (or that you hope it has) on any group of people. How do you want to be remembered? Talk about that! Probably numbers 1-7 are better topics for you. Or if you have thought previously about your legacy, if your legacy has been intentional over time, then numbers 8-12 might be more your speed.

Please let me know within a couple days which topic above will be your focus because this will help us put together a thoughtful and varied show. Then, when making your 1-2 min. video:

1. Briefly introduce yourself (name, where you live, etc.)
2. Film **horizontally** with phone or computer, at appropriate distance (about 3-5 feet) so we can see you and a little background. Do not have your head take up the entire frame, because we need to allow space for a name graphic that we will add.
3. If filming with iPhone, in your camera settings>formats, choose "most compatible" NOT "high efficiency"
4. Submit video by **October 16**.

That's it! I am very excited about this project. It has gotten me thinking about my own Legacy and purpose. Please let me know asap your Legacy topic. I look forward to hearing from you shortly.

Best wishes,
Cliff